



ObjectMatrix

DropSpot

Simple & Secure Asset Management



Not all workflows have a MAM, a DAM or a PAM

Some organisations do not own a media asset management solution (MAM). Many more have MAM platforms that only cover 75%, or less, of the data that they need to secure and manage on a daily basis. For both types of organisations DropSpot, from Object Matrix, can help.

DropSpot is a simple yet surprisingly powerful asset manager that is used by most Object Matrix customers. It uses the open MatrixStore API to securely move data between various storage platforms and MatrixStore nearline storage. It enables organisations to create, enrich and search on metadata which makes accessing content as simple as a key word search. In today's search enabled world, companies should no longer rely on bespoke databases or spreadsheets to manage the location and classification of their data.

Object Matrix developed the DropSpot forms interface to allow organisations like EDF and the BBC to capture and enrich metadata on ingest. Be it mandatory fields or drop-down menus DropSpot forms are designed to be customised to suit the needs of the end user. Using a selection of the fields, taken from the form, it is also possible to rename the card being ingested to something more meaningful to the end users. Something Object Matrix customers find invaluable when working with random naming schemes of content stored on file based camera cards.

Sometimes you just want to move data and search for content without thinking about it. If you would like to learn how DropSpot could help you on the road to asset management or fill the holes in your workflow then please do get in touch.

DropSpot Benefits

- A lean Media Asset Management (MAM) application providing instant access to all file based assets
- Free to use on any number of client machines
- Intuitive user interface. Easy to use without special training
- One click archive and retrieve
- Simple search, find data instantly
- Metadata entry forms customised to your needs
- Available on Linux, Mac and Windows platforms

AS-11	
Company Name	Big Broadcasters Inc
Product Name	AS-11 Preservation
Version String	5.2.14430.1033
Package UID	1060a2b34c3c13.0105.030.0000
Name	Keeping Content Safe 2
Duration	4288
Rounded Timecode Base	25
Start Timecode	897000
Drop Frame	0
AS 11 Series Title	Use Based Archiving Best Practice
AS 11 Programme Title	Use MatrixStore
AS 11 Episode Title Number	2
AS 11 Show Name	UK DPP HD
AS 11 Audio Track Layout	Audio Track Layout EBU R 123 35
AS 11 Primary Audio Language	eng
AS 11 Closed Captions Present	0
Track Name	AS_11_Segmentation

DropSpot Product Highlights

- **Guaranteed Data Authenticity:** MatrixStore API ensures the data stored is guaranteed to be authentic.
- **Metadata Support:** Add metadata on the fly, enrich metadata on existing content or extract it from various files formats.
- **Custom Metadata Forms:** Create metadata forms that suit your business needs and processes. This ensures meaningful metadata is entered at time of ingest.
- **Advanced Search:** Search a vault and filter results based on dates, file type or users.
- **Job Management:** Pause jobs, resume interrupted jobs and view job history.
- **Automated Verification:** Still want to check your content has been stored? Get DropSpot to verify using content hashing after each archive job.
- **Console:** Run DropSpot in console mode enabling scripting of archive jobs.
- **Integrated:** View and retrieve content stored by other applications thus ensuring your data is always available.
- **File System Support:** Search for a file in DropSpot and optionally open it in the MatrixStore file system application MXFS.
- **High Performance:** DropSpot supports multi-threading during read and write operations.