



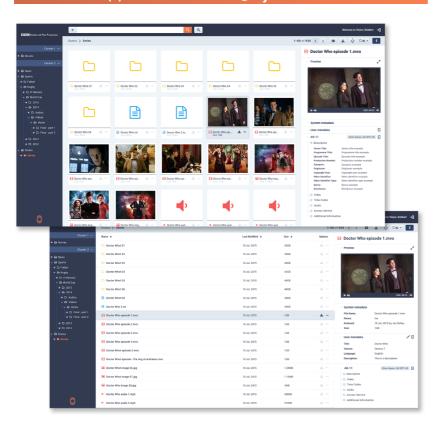
Search, access and share your content with ease

Being able to quickly search, view and share your media assets no longer requires complex to install, learn or control software but can now be carried out via a beautiful web interface from Object Matrix: MatrixStore Vision. Seamlessly integrated with MatrixStore it uses the power of Process-in-Place to examine and enhance metadata and then allows any authorised user to quickly search, preview and share assets using only their web browsers.

Vision is a powerful search tool that looks at any metadata users added during the ingest of the assets as well as metadata extracted from the assets themselves. In particular, Vision is aware of AS11 metadata and provides powerful search options that is domain aware.

If you need a better view of the content in your archive or need to share content with your clients then please get in touch. Please contact the Object Matrix team to arrange a demonstration or to discuss the benefits of the MatrixStore Vision application in more detail.

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"If you cannot find it you do not have it"

Object Matrix Maxim Number 2

Vision Benefits

- Easily find content in your entire MatrixStore archive with powerful search options
- Provide secure access to your internal or external customers
- Ensure your content can be accessed even if the applications used to archive the content are not available
- Implement Web Based Browsing of your media archive without the cost or complexity of a full blown MAM
- Preview or download assets with ease
- Easily searches both user added metadata as well as AS11 metadata embedded in the file
- Runs on web browsers without the need for client software installation

Technical Detail

- Thumbnail or listing views of content
- Preview panes with playback of proxy content
- Search for AS11 content with automated and intelligent metadata extraction
- Windows Chrome & Apple Safari directly supported
- Requires MatrixStore Hub server to run web server services
- Vision users and the data they can access can be controlled from the MatrixStore Admin tool and can tap into Active Directory
- Optional proxy generation is via Glookast media transform technology (www.glookast.com)